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Wrestling is Breaking Barriers and Appears on Television with The Greatest Winning Streak in Sports

No academic institution, be it collegiate or scholastic, in any sport, has enjoyed a longer undefeated streak than the high school wrestling program in Brandon, Florida. Every year for the last 34 seasons they have walked off the wrestling mats victorious and **ESPN** has taken notice. Now less than a week away, America will have an opportunity to see how this amazing program was organized, administered and learn from its leadership what it took to keep the success train on the tracks. **April 29th at 9PM on ESPN2** the network will air a two-hour sports documentary that is produced by Kelly Ripa (Live with Regis and Kelly) and Mark Consuelos (All My Children).

Al Bevilacqua, President of the Beat the Streets Wrestling Inc. was invited to a private screening on April 24. "It was an amazing evening....obviously seeing Russ Cozart again after so many years was good. Russ did the wrestling community a good service and not only is he an outstanding coach and wrestler, he can now add acting to his resume.

The film is a testament to our sport that Chairman Michael Novogratz is constantly reminding our entire organization that **wrestling builds toughness, toughness build leaders.** It is a must see for the general public and not just wrestling people. The message is good for everyone."

411 Champions are thrilled as wrestling is making its way onto the television schedule as television validates everything. Please watch as this wets one's appetite for what is ahead for wrestling shows.

"The telling of this story is story is about 15 years past due," explained Wade Schalles, Distinguished Member of the National Wrestling Hall of Fame and Executive Producer of Wrestling 411. "What Russ Cozart has accomplished as a coach and the amazing team of professionals he has put together is unparalleled in sports. This program is for real and "the streak" is the sort of thing that spawns folklore."

J. Robinson, the Head Wrestling Coach at the University of Minnesota feels this way. "Television validates the sport. Having ESPN focus on the amazing accomplishments of the Brandon High School program is very powerful for amateur wrestling. Everyone needs to tune-in on Tuesday and for those who can't do that, they need to tape the show. The bottom line is the more eyeballs we have watching an incredible show; the greater the benefits will be for wrestling."